



My Digital Stamp TEDx Talk Discussion Guide

1. Describe your digital stamp. How do you want to be remembered?
2. Describe a time when you made an offline or online mistake. How did you correct that mistake? What did you learn from that experience?
3. Describe a time when you made digital lemonade from digital lemons. Ownership of your mistakes is flawsome!
4. Assemble into teams and have each team research information on a specific team, company, individual or product. Each team must not only present the top positive item they uncovered and the top negative item they uncovered but also develop an action plan focusing on accentuating those strengths.
5. Describe one thing you would change about your online presence.
6. Break up into teams or pairs and have each team digitally research any individual or organization they hold in high regard. Sketch a digital stamp focusing on esteemed qualities and discuss possible ways to emulate those desired qualities.

Example: The American Red Cross is a non-profit organization with the following mission statement:

“The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.”⁷²

Ways to emulate: The American Red Cross uses Twitter to promote individual success stories of people doing good. I too can do good and will take five minutes per day to pay it forward and post positive words about people who have nurtured and supported me.

